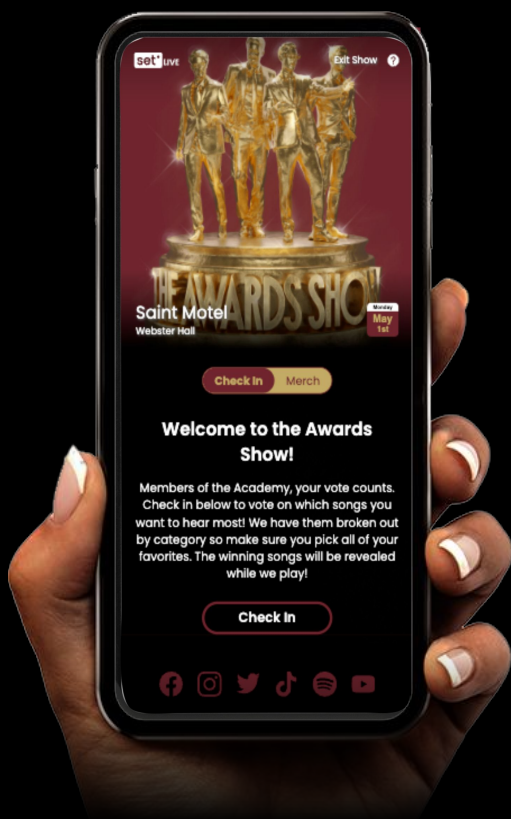


2,435 New Contacts in Only Six Shows!

American indie pop band **Saint Motel** used SET the SET leading up to and SET.Live at their live shows to engage their fans in a one-of-a-kind show experience—and captured 2,435 new contacts.



"Everything was great! The team was excited with the results and the live announcements of the winning songs added a unique element to the show. Looking forward to working with your team in the future!"

Katherine Koegen
Marketing Manager | Why & How

The Fan Experience

Drive Fan Engagement

Fans visit SET the SET to vote on their favorite song to determine the show setlist



Collect Direct Fan Contact Info

Fan votes and in-show check-ins are captured for Saint Motel's CRM



Promote Exclusive Content

Fans have the chance to curate a one-of-a-kind show experience

The Results

1,934

Unique individuals who voted before the live show



18,924

Total song votes



2,435

NEW CRM contacts from SET the SET votes and SET.Live check-ins