

War Hippies collect 17,350+ New Contacts on Tour!

Country rock duo the **War Hippies** uses SET.Live to learn who their most dedicated fans are at live shows—they've collected 17,350+ new contacts.



WATCH VIDEO

to hear why War Hippies love using SET.Live



"SET.Live has been incredibly helpful in gathering contact info from our artist's fans at shows. When we follow up with these fans post-show, we see our highest email open and click-through rates. These leads often also go online and buy more merch."

Kristy Reis
Artist Manager | WORKS Ent.

The Fan Experience

Drive Fan Engagement

Fans visit SET.Live for a chance to win signed merch



Collect Direct Fan Contact Info

Fan check-ins are captured for War Hippies' CRM



Promote Exclusive Content

Fans have the chance to win signed merch

The Results

10x

Increase in CRM contacts in just 1 year using SET.Live compared with previous 10 years combined



2,343

Total clicks to social platforms, music streaming, and merch in the last 3 months



17,350+

NEW CRM contacts from SET.Live check-ins