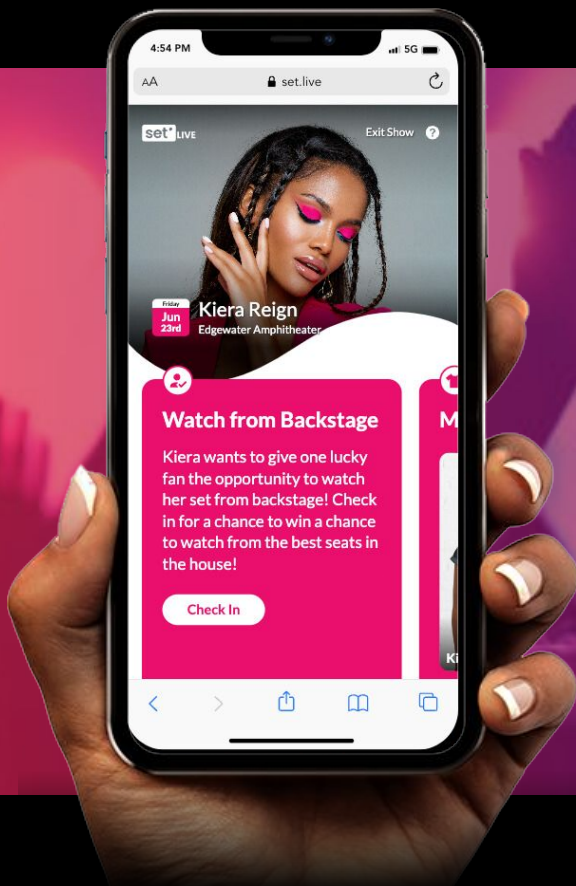


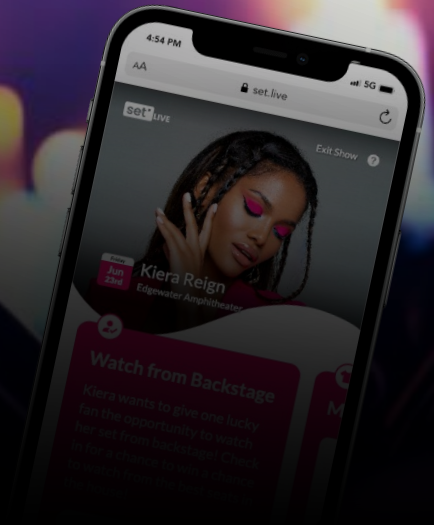


How To Use SET.Live At Festivals



SET.Live is the ***easiest*** and ***most effective*** way to capture fan info at a festival. Whether you're the opener or the headliner, SET.Live will help you know ***exactly who's in the crowd*** so you can take ***ownership*** of your own fan data.

Using SET.Live At A Festival



Have a plan.

Festivals run on tight schedules. Make a plan to incorporate SET.Live at the beginning and end of your set to minimize cutting into your dedicated stage time.

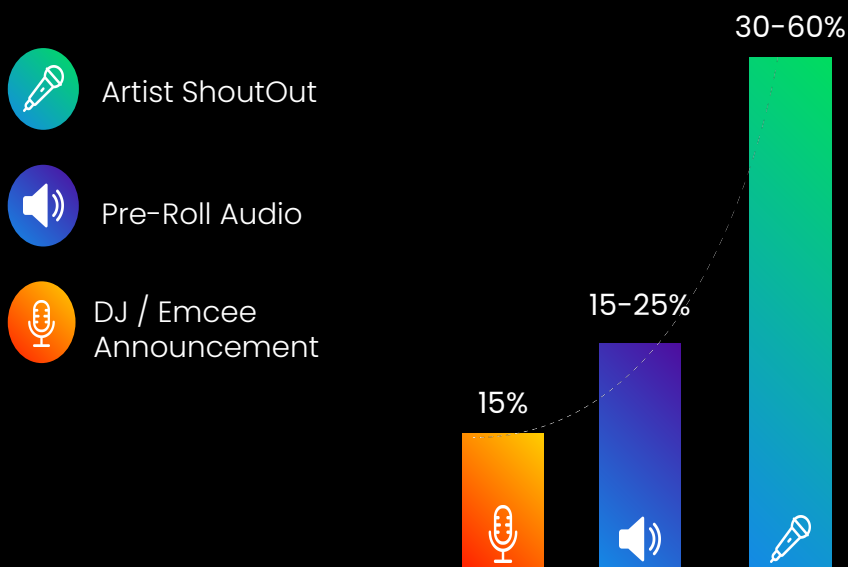
Make it easy.

Festivals are large events with huge crowds. Incentivize your audience with prizes that are easy to execute, like signed posters, setlists, or merch. [See Example](#)

Have a backup plan.

Festivals are notorious for last minute changes. Be prepared with a backup plan in case you don't have access to side screens to share your SET.Live QR code. **Bonus:** *live shoutouts from the stage get the highest level of audience participation for your SET.Live page!*

Audience Participation Rate



**Percentages vary based on fanbase, attendance, and overall execution.*